

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD JANUARY 1, 2007 THROUGH MARCH 31, 2007**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD JANUARY 1, 2007 THROUGH MARCH 31, 2007.

PROGRAM INDEX: "**WCCO 4 News**" is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

"**60 MINUTES**" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

"**48 HOURS INVESTIGATES**" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Senior AG Suit, Natural Gas Billing, Grocery Lawsuit,

January 9, 2007, WCCO 4 News, “Senior AG Suit” – State Attorney General, Lori Swanson is suing Allianz Life Insurance Company for engaging in false advertising and consumer fraud. Dozens of senior citizens lost their entire life savings after the company deceived them by tying up their savings in unsuitable long-term annuities. Some seniors say their funds weren’t payable for up to 15 years without a hefty penalty. **February 15, 2007, WCCO 4 News, “Natural Gas Billing”** – The attorney general says hundreds of customers have signed up for a “fixed price” billing program with their energy companies to lock into a natural gas prices that stay the same regardless of how high natural gas prices go. They have learned they’re spending more than they should, and in the past six years have paid \$26 million more than if they were billed for the gas actually used. Some customers thought they were signing up for the commonly used “budget Plan” which equalizes monthly bills. The attorney general is asking the state to ban fixed gas programs. **February 22, 2007, WCCO 4 News, “Grocery Lawsuit”** - Attorneys for the Consumer Justice Center say Twin Cities based Cub Food Stores routinely mislabeled regular beef cuts as the more expensive “Black Angus Beef. Two former Cub meatpackers came forward with the accusations. All meat arrives at individual stores from wholesalers in bar coded boxes. It’s then cut and packaged for consumers at the actual stores where workers document which beef came in what box. The lawsuit says the grocery store chain mislabeled about 1 million pounds of beef a week, which they say adds up to about \$50 million in overcharging a year.

CRIME AND PUBLIC SAFETY: ID Theft Charges, Shot Spotter, Squad Tracking, MTC Violence, Gang Unit,

January 22, 2007, WCCO 4 News, “ID Theft Charges” – A local woman is accused of scamming more than \$3 million dollars from clients of her real estate and mortgage company. Police say she would befriend someone, get their identity, take out loans using her clients’ names and buy properties they didn’t know about. Court documents indicate she met many of her victims at a South Minneapolis Pentecostal church where her father-in-law was the bishop. **January 30, 2007, WCCO 4 News, “Shot Spotter”** – Minneapolis police are talking about the success of Shot Spotter, a new crime fighting tool. The Shot Spotter triangulates the location of a gunshot and helps 911 operators get police to the scene, even if no one calls in. In the first month, calls triggered by the system led to several arrests and gun recoveries. **February 1, 2007, WCCO 4 News, “Squad Tracking”** - Every squad car, fire truck and ambulance in Minneapolis is getting a state-of-the-art GPS tracking system installed so that emergency personnel will be able to see exactly where their backup is and dispatchers can get them to critical situations quicker. **March 13, 2007, WCCO 4 News, “MTC Violence”** – In response to the recent violent attacks on commuter bus lines, Metro Transit officials have four additional officers riding on buses and are bringing in new buses that have at least 5 cameras on board. They’re also continuing a partnership with MAD-Dads, a local community policing organization. **March 16, 2007, WCCO 4 News, “Gang Unit”** - Hennepin County and Minneapolis law enforcement agencies have formed a new anti-crime unit. They are shuffling resources and teaming up to investigate and prosecute more violent

offenders, especially gang members. Five people from the county attorney's office have been shifted to an elite gang prosecution unit. They'll focus on cases that wouldn't get prosecuted without special investigation. Investigators are from the Minneapolis Police Department and Hennepin County Sheriff's Department.

GOVERNMENT: Audits, Military Benefits, Energy Signed, Wine Bill, Property Tax, Smoking Ban

January 5, 2007, WCCO 4 News, "Audits" – Local lawmakers want an audit of money given to non-profit groups. A report from Minnesota's Legislative Auditor says the state paid out more than \$1 billion dollars to 1900 non-profit groups last year. The report cites widespread carelessness and almost no oversight, raising questions about what happens to taxpayer money after it goes out to non-profit groups. **January 8, 2007, WCCO 4 News, "Military Benefits"** – Thousands of Minnesota servicemen and women have gone away and returned in the last few years. There are 2600 National Guard soldiers serving in Iraq and are set to return this spring. Governor Tim Pawlenty has proposed a \$75 million military aid package. It would include free education at Minnesota colleges and universities, no state income taxes on military pay and pensions and a beefed up assistance program for needy veterans. A big part of the package is outreach. Many veterans are unaware of all the benefits to which they are entitled. **February 22, 2007, WCCO 4 News, "Energy Signed"** – Governor Pawlenty has signed an aggressive new renewable energy law designed to break the state's dependency on fossil fuels. The landmark law goes further than any other state, requiring Minnesota utilities to use more renewable energy. Currently, only about 5% of the state's energy comes from renewables like wind farms, hydroelectric power and solar energy. The most visible change will be in southwestern Minnesota where hundreds of wind turbines will be erected over 18 years. The goal of this far-reaching new law is to reduce heat trapping fuel emissions from current energy producers like coal, which scientists say is the main source of impending, dangerous climate change. **March 13, 2007, WCCO 4 News, "Wine Bill"** – The push to sell wine in grocery stores will go before the Minnesota House. Supermarkets have been pushing for the privilege for years, and this year they seem to be gaining support. The House also expects to hear from liquor stores who don't want the added competition. **March 16, 2007, WCCO 4 News, "Property Tax"** – A new, higher income tax bracket for the state's wealthiest earners, would bring in \$433 million to the state. Democrats say instead of property tax money, they'll use the income tax increase to pay for school funding, which would include voluntary all-day kindergarten and health insurance coverage for all Minnesota children. This planned income tax hike comes on top of the House and Senate votes to raise Minnesota's gasoline tax by 10 cents a gallon to pay for roads. Republicans predict the governor will veto all of it. **March 28, 2007, WCCO 4 News, "Smoking Ban"** – A statewide smoking ban is closer to becoming a reality. The Minnesota Senate, in a vote of 41 to 24, voted to ban smoking in bars, restaurants, bowling alley, country clubs and virtually all workplaces. Violations of the ban would carry a maximum fine of \$300 and would go into effect August 1st. The bill still needs to clear the Minnesota House.

DIVERSITY: Foreign Telecom, Taxi Hearing, St. Paul Fire Chief, Imams Suit

February 2, 2007, WCCO 4 News, “Foreign Telecom” – It’s commonplace for American companies to use overseas call centers for customers with questions or problems. Some Minnesota lawmakers are backing a bill requiring overseas call center operators to identify their country, if asked, and to transfer calls to American operators upon request. Critics of the plan say call center restrictions are not a solution, and businesses predict longer waits and even more dissatisfied customers. **February 27, 2007, WCCO 4 News, “Taxi Hearing”** – Arguments between customers carrying alcohol and the Muslim taxi drivers who refuse to drive them anywhere have become increasingly contentious. The Metropolitan Airports Commission is considering a get-tough policy. If cabbies refuse service to certain customers, they’ll get suspended for a month and second offenders won’t be allowed to pick up fares from the airport for two years. The Muslim drivers say they are practicing their religion and feel they are being discriminated against. **March 9, 2007, WCCO 4 News, “St. Paul Fire Chief”** – African American leaders in St. Paul say they are standing by Fire Chief, Doug Holton, even though firefighters are united in their discontent with the chief, claiming he has mismanaged the department and won’t listen to them. Members of the NAACP and other community groups say this rift is about race. The department has had a long history of legal entanglements over discrimination allegations. Union leaders insist race is not an issue and their vote of no confidence has to do with the chief’s budget cuts that they believe are putting both firefighters and citizens at risk. **March 13, 2007, WCCO 4 News, “Imams Suit”** - Six Islamic leaders who were removed from a U S Airways flight in November are suing the airline and the Minneapolis/St. Paul Airport for discrimination. The imams had prayed in the airport before the flight. After they boarded the plane, a passenger considered them suspicious and passed a note to a flight attendant. They were detained and questioned for several hours after they were removed from the plane.

ENVIRONMENT: Green Condo, Prairie Grasses, Ikea Bags, 3M Lawsuit

January 19, 2007, WCCO 4 News, “Green Condo” – In addition to its great location, sleek architecture and hip interior design, Penfield Condos in St. Paul has a selling point not often found in many sales brochures. It’s going up green. Developers are not only trying to build a beautiful building, but one that is environmentally friendly. In addition to energy efficient windows, lights and appliances, the Penfield’s green roof and sustainable landscaping will help with stormwater management, preventing further pollution and erosion of our waterways. The condos will be heated and cooled by District Energy St. Paul, which is a biomass system that uses renewable fuels to heat buildings. **January 22, 2007, WCCO 4 News, “Prairie Grasses”** – Cutting edge agricultural research has long been a hallmark of the University of Minnesota. For the past 12 years, Professor David Tillman and his graduate students have grown plots of diverse prairie grasses that could eventually become the biomass to take the place of corn ethanol. Tillman’s research shows that land planted with a highly diverse mix of prairie grasses and plants will actually produce more than twice the bioenergy of the same land planted with any single species, including corn. Tillman’s research, recently published in the journal “Science, shows that these mixed grasses appear to reduce greenhouse gases.

February 22, 2007, WCCO 4 News, “Ikea Bags” – In an effort to make its customers more environment-friendly, Ikea, the Swedish home decorator says it will start charging customers who use its disposable shopping bags. The store is trying to help cut back on the billions of plastic bags that end up in landfills, and starting March 15, customers will be charged a nickel for every bag they use at the store. Ikea will donate the proceeds to The American Forest Fund to plant new trees. **March 27, 2007, WCCO 4 News, “3M Lawsuit”** - Chemicals from 3M ended up in the drinking water of at least eight Twin Cities Suburbs. The company admits chemicals did seep into groundwater in Washington County, but it says the trace amounts are not harmful. Lawyers for six residents of Oakdale and Lake Elmo will argue that the case deserves class-action status.

HEALTH: Massage Benefits, Zicam, Parkinson’s Diabetes

February 6, 2007, WCCO 4 News, “Massage Benefits” – Although we tend to think of getting a massage as a luxury, it is also a medically proven way to treat some common health problems. Massage is used to help people with chronic conditions like back pain, arthritis, high blood pressure, infertility, smoking cessation and problems related to aging. **February 26, 2007, WCCO 4 News, “Zicam”** – WCCO-TV has learned that the Food and Drug Administration is investigating Zicam Cold Remedy, a homeopathic nasal gel. Zicam contains zinc and promises to cure colds three times faster than other over-the-counter remedies. What the packaging doesn’t say is that it may cause you to lose your sense of smell. WCCO-TV obtained FDA records showing that since the beginning of 2004, over 200 people have reported losing their sense of smell after taking Zicam. Last year, the company that makes the drug paid out \$12 million to people who blamed the product for their loss of smell. **March 28, 2007, WCCO 4 News, “Parkinson’s Diabetes”** – Researchers aren’t sure why, but they’ve found that patients with Type 2 Diabetes are more likely to develop Parkinson’s disease. Being overweight and not exercising enough are linked with Type 2 Diabetes. In a recent study, the diabetics were 83% more likely to be diagnosed with Parkinson’s later in life than the general population.

WOMEN: Troop Deployments, Pregnancy/MS, General Mills Women

January 9, 2007, WCCO 4 News, “Troop Deployments” – A Minnesota Air Force Reserve unit which is made up of 50 % women is headed for a tour of duty in Iraq. The unit, with 75 women includes a variety of medical professionals who have been training for this tour. They will be in Iraq for 5 months. **February 21, 2007, WCCO 4 News, “Pregnancy/MS”** –Pregnant women could hold the key to treating multiple sclerosis. Researchers are looking into why women with MS slip into remission during pregnancy. Scientists think the answer could be prolactin, a hormone that helps women start producing milk. In this study, the use of prolactin on mice stopped help their symptoms of MS. **March 8, 2007, WCCO 4 News, “General Mills Women”** – Minneapolis-based General Mills is getting attention for being a good employer to women. According to the National Association for Female Executives, some companies do a great job of not only

hiring women but also helping them advance to senior management rolls. General Mills, along with Aetna, Colgate Palmolive, IBM and Liz Claiborne made the top ten.

YOUTH AND FAMILY: Domestic Violence, DWI Trial, Bullying Program, Teen Weight Loss

January 24, 2007, WCCO 4 News, “Domestic Violence” – A new report by the Hennepin county Fatality Review Team looked back on 11 domestic homicides. The report concluded that young children often see their family members murdered and are overlooked after a case of domestic violence. Although the report concluded some progress has been made in law enforcement and sentencing, kids who witness the crimes often don’t get any counseling or other support after the fact. Experts say children who witness violent domestic abuse are prone to be abusers when they grow up. **February 1, 2007, WCCO 4 News, “DWI Trial”** – It was just like any other trial in a county courtroom, with a defense attorney, a prosecutor, and a defendant. However, the jury was a mock jury made up of students from Anoka and Coon Rapids High School. They witnessed the trial of a local woman who was arrested and charged with drunk driving for a second time. The Anoka County judge made the ultimate decision of guilt, but the kids came up with the same verdict. **February 9, 2007, WCCO 4 News, “Bullying Program”** – A 14-year-old boy is charged with having a school shooting plan to get revenge on other students. It’s just one of 36 incidents in Dakota County last year. In all of the school shootings in America over the past decade, 75% of the students who caused them were the victim of bullying. Echo Park Elementary in Burnsville instituted an anti-bullying curriculum 6 years ago, which starts in kindergarten and runs through 6th grade. The program uses books for the younger students and videos for the older kids to help them cope. The school’s principal thinks the program is making a huge difference and has seen improvement in students treating one another with more respect. **March 27, 2007, WCCO 4 News, “Teen Weight Loss”** – A recent study by the University of Minnesota Medical School says moderate to vigorous physical activity and limiting time in front of the television are keys to teenagers losing weight and keeping it off. Researchers say teen girls who lost weight averaged about 7 hours a week of exercise, while boys averaged about 11. The study also found girls lost more weight if their workout included weight training and strengthening.